



**Young Entrepreneur Exchange Project
Indian Summer School
(YEEP ISS) - Programme 2025**

10TH JULY-25TH JULY, 2025

INAUGURAL CEREMONY



Dr. Geetika Patel

Vice President (Quality, Research &
Health Sciences) and Medical
Director, Parul University



**Lt. Gen. Arun
Ananthanarayyan**

PVSM, YSM, SM, VSM, Chief Of Staff,
South Western Command (Rtd.)

9:30AM ONWARDS



Parul University

10TH JULY, 2025



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Ms. Deepti Pahwa

Senior Professor Innovation &
Entrepreneurship,
Bern University of Applied Sciences

Mr. Aron Braun

Entrepreneur, Lecturer in Strategic
Management and Entrepreneurship
Bern University of Applied Sciences

9:30AM ONWARDS



Parul University

10TH JULY, 2025

Report on

Young Entrepreneur Exchange Project –

Indian Summer School (YEEP ISS) 2025

ACTIVITY TYPE	Young Entrepreneur Exchange Project – Indian Summer School (YEEP ISS) 2025		
DATE & TIME	July 9 th -26 th July, 2025	Duration	15 days
SEMESTER	All	No. of participants	40

1. Introduction

The **Young Entrepreneur Exchange Project – Indian Summer School (YEEP ISS) 2025** was a two-week cross-cultural entrepreneurship immersion program organized at **Parul University** from **9th July to 26th July 2025** in collaboration with the **Bern University of Applied Sciences (BFH)**, Switzerland.

The program aimed to provide Swiss and Indian students with an opportunity to engage in **experiential entrepreneurial learning**, explore **innovation ecosystems**, and co-create **sustainable business concepts** while fostering cultural understanding and collaboration.

This exchange is part of Parul University's ongoing international collaboration initiatives under **PIERC**, designed to enhance global exposure for students and promote joint innovation between India and Switzerland.

2. Objective

The primary objectives of the YEEP ISS 2025 program were:

- To develop **entrepreneurial competencies** among Indian and Swiss students through experiential learning.
- To promote **cross-cultural collaboration** and mutual understanding between international participants.

- To expose students to the **startup ecosystem and innovation practices** in India.
- To enable participants to work jointly on **real-world business problems** and develop innovative solutions.
- To provide an international platform for **knowledge exchange, creativity, and collaboration** between academia and industry.

3. Program Details

Component	Details
Duration	9th July 2025 – 26th July 2025
Venue	Parul University Campus, Vadodara
Participants	Students and Professors from Bern University of Applied Sciences (BFH), Parul University Students, PIERC Mentors
Lead Coordinators	Mr. Hutesh Baviskar, Mr. Jay Sudani, Dr. Preeti Nair, Mr. Aron Braun, Ms. Deepti Pahwa
Partner Organizations	PIERC, CIRR, Swissnex, Department of Cultural Affairs, Startup Cell Gujarat
Major Activities	Inaugural Ceremony, Ice-Breaking & Team Building Sessions, Startup Ecosystem Orientation, Cultural Exchange Activities, Field Visits, Business Model Development, Pitching Workshops, Final Project Presentation & Award Ceremony
Key Learning Venues	Founder's Studio, PIERC FabLab, Central Auditorium, Muni Seva Ashram (Goraj), Baroda City Tour

The program featured a diverse mix of sessions, including **design thinking workshops**, **stakeholder field research**, **business concept development**, and **pitch presentations**. Additionally, participants engaged in **Indian cultural experiences**, yoga sessions, and city exploration activities to enhance cultural immersion.

The final phase included **team presentations before an expert jury**, followed by a **farewell ceremony and certificate distribution** to recognize participant achievements.

4. Learning Outcomes

By the end of the YEEP ISS 2025 program, participants successfully:

- Developed **cross-cultural communication and teamwork skills** through collaboration with international peers.
- Enhanced their understanding of **entrepreneurial processes**, from ideation to business model creation.
- Applied **design thinking and innovation tools** in real-world project contexts.
- Gained hands-on exposure to **India's startup ecosystem** and innovation-driven industries.
- Built a sense of **global citizenship**, adaptability, and leadership within multicultural environments.
- Delivered a **business pitch and concept document** evaluated by a panel of industry experts and academicians.

The program featured a diverse mix of sessions, including **design thinking workshops, stakeholder field research, business concept development, and pitch presentations**. Participants also engaged in **Indian cultural experiences, yoga sessions, and city exploration activities** to enhance cultural immersion.

Specialized Sessions and Inputs

- **Unleashing the Potential: Navigating the Vibrant Startup Ecosystem in India** – *Piyalee Chattopadhyay, Global Program Manager, TiE*
- **Input Session on a Relevant Topic: Pivots** – *Deepti Pahwa*
- **Business Input Session: How to Conduct Effective Qualitative Interviews (including AI research integration)** – *Deepti Pahwa / Aron Braun*
- **Business Input Session: Business Models** – *Jay Sudani / Aron Braun*
- **Business Input Session: Creating Company Name and Logo** – *Mr. Dhruvil, CEO, Parul University*

The final phase included **team presentations before an expert jury**, followed by a **farewell ceremony and certificate distribution** to recognize participant achievements.

5. Conclusion

The Young Entrepreneur Exchange Project – Indian Summer School (YEEP ISS) 2025 successfully strengthened the academic and cultural collaboration between **Parul University** and **Bern University of Applied Sciences (BFH)**.

Through this initiative, participants not only learned about entrepreneurship but also experienced the vibrant Indian culture and startup landscape. The program provided an exemplary model for international academic partnerships focused on **innovation, cultural exchange, and sustainable entrepreneurship**.

Glimpses of the program









Young Entrepreneur Exchange Project – Indian Summer School (YEEP-ISS 2025)										
Students List										
Sr.No	Institute Name	Student Name	Department	Current Academic Year	SEMSTER	En.Number	Mobile Number	Startup Name	Abstract	
1	Parul Institute of Applied Sciences	Jash Jitendra Jain	BIOTECHNOLOGY	3	5	2311271230028	8983915062	OvaHealth— Paper based kit for diagnosis of ovarian cancer.	Ovarian cancer often leads to low survival rates due to late diagnosis and limited access to early screening. This project introduces a paper-based diagnostic kit that offers a cost-effective, rapid, and easy-to-use method for early detection. Unlike traditional methods that are expensive and require specialized equipment and skilled personnel, this kit uses colorimetric or biomarker detection on a paper strip to deliver results within minutes. Its simple design requires minimal training, making it ideal for low-resource and rural areas. Portable and eco-friendly, the kit enables point-of-care testing, improving accessibility, reducing diagnostic delays, and supporting early treatment to enhance patient outcomes.	
2	Parul Institute of Engineering and Technology	Vivek R.Tiwari	CSE AIML	2	3	2403031461828	7022021822			
3	Parul Institute of Engineering and Technology	Chikkam Sanjeev	CSE-AI	4	7	2203031240269	8184871722	Ed-Buddy— Next-Gen AI Learning Ecosystem.	The current educational system for children faces significant challenges, including lack of personalized interaction, outdated syllabus, and limited parental involvement. This project proposes an AI-integrated educational platform that offers personalized guidance tailored to each student's learning style. The platform features interactive and engaging content, gamified assessments, and project-based learning to boost motivation, collaboration, and critical thinking. A parental dashboard enables progress tracking and content control, ensuring a balanced and participatory approach to a child's education. By facilitating seamless communication between teachers, students, and parents, this solution creates a supportive learning ecosystem that enhances outcomes and prepares children for future challenges in a rapidly changing world.	
4	Parul Institute of Engineering and Technology	Kanthalai Smitha Reddy	CSE AIML	2	3	2403031460213	8121734431			
5	Parul Institute of Technology	Nivruttii Dandekar	CSE-AI	4	7	2303051247012	9924628253	UXClinic— Bridging Designers, Users, and Employers for Better UX	UXClinic is a platform designed to help UI and UX designers receive valuable feedback from a diverse range of users, including the general public and UX professionals. It connects designers with both everyday users and expert testers, providing comprehensive insights to improve their work. Additionally, UXClinic offers employers the opportunity to explore and test designers' projects, facilitating direct hiring if they find a designer's skills and process suitable for their needs. By bridging designers, users, and employers, UXClinic empowers designers to showcase their abilities, refine their designs, and increase their chances of employment in the competitive UX/UI industry.	
6	Parul Institute of Engineering and Technology	Kartik Bambhaniya	CSE-AI	4	7	2203031240114	9664812861			
7	Parul Institute of Business Administration	Moksha Suresh Jain	BBA	3	5	2406131019003	9920546217	Rahtsaa — Automating Financial Accuracy	Rahtsaa is an AI-powered accounting agent designed to simplify the tedious and time-consuming tasks of accounting and bookkeeping. Utilizing Natural Language Processing (NLP), Rahtsaa enables users to record financial transactions through simple, conversational inputs, automating data entry and reducing errors. This innovative approach streamlines the accounting process, making it faster, more accurate, and accessible even to those without formal accounting knowledge. Rahtsaa transforms traditional bookkeeping by offering an intuitive, intelligent solution that saves time and enhances financial management for businesses of all sizes.	
8	Parul Institute of Engineering and Technology	Ishika Patel	CSE Cybersecurity	2	3	2403031260011	9040282831			
9	Parul Institute of Technology	Biswanath Prasad	CSE	2	3	2403051050763	8016611754	Connect Id — Connecting Minds, Shaping Futures	Connect Id is a unique social platform designed specifically for college students to connect through interests and goals based on shared interests, ambitions, and campus life. Unlike mainstream social media that often promotes superficial content and offers little real achievement, Connect Id focuses on creating a purposeful community where students log in with their college email and connect within their campus ecosystem. The platform features three key sections: campus updates to foster engagement among peers; interest-based groups to share knowledge and experiences in areas like music, technology, sports, and more; and a space where students discuss career goals, projects, and ideas, enabling constructive feedback and collaboration. Additionally, randomized group chats encourage diverse interactions, while a global section exposes users to worldwide developments in their fields, broadening their perspective. By combining elements of popular social media with a focused, student-centric approach, Connect Id empowers students to grow academically, socially, and professionally, revolutionizing how young learners connect and prepare for their futures.	
10	Parul Institute of Business Administration	Durva Thakor	BBA	3	5	2306131010110	8799633600			
11	Parul Institute of Engineering and Technology	Devanshi Bhatt	Food Technology	3	5	2420371057001	8758104157	Crunchy Wavez — Where Flavour Meets Wellness.	In today's fast-paced world, consumers struggle to find healthy and tasty snacking options. Most snacks are fried, high in unhealthy fats, and filled with preservatives, impacting health. At the same time, rural women often lack access to healthy food and platforms to engage meaningfully in the economy. Our solution is a range of sun-dried, oven-baked Indian-flavoured potato chips that are low-fat, preservative-free, and nutritious—offering a healthier alternative without compromising on flavour. We use traditional methods to retain authenticity and nutritional value, with flavours like garlic, red onion, tomato, lemon, and salted. We also aim to create a social enterprise model by involving rural women and SHGs in the peeling, slicing, and drying processes—empowering them economically and socially. Our USP lies in combining health-conscious snacking with cultural flavours and community impact. Unlike mass-produced chips, our product is oven-baked, sun-dried, and tailored to Indian taste—a unique fusion of wellness and tradition.	
12	Parul Institute of Engineering and Technology	Parekh Parth	Food Technology	3	5	2420371057003	8320906969			